

Freelance Report Writer/Contractor

StratInt Research is looking for a freelance report writer, to assist with weekly, monthly and quarterly deliverables. Our clients look to us to make informed decisions about their strategic communications priorities. We are looking for writers that can help clients comprehend complex topics related to reputation management and corporate social responsibility/ESG. The role of the report writer is to use research to answer clients' business questions related to those areas and to uncover trends and data-driven insights across various traditional and social media sources. This role is heavily focused on report writing. Applicants with solid writing skills are encouraged to apply.

Essential Skills:

The ideal candidate will be a natural storyteller, capable of extracting compelling themes from a compilation of various news and social data sources. We are looking for writers that are sticklers for clarity and the highest standards of writing, who excel at preparing meaningful findings to guide clients' corporate behavior and goal-setting. There will be concurrent projects, so it is critical that the writer is organized and quality-driven, able to update team members on project status frequently and regularly.

Key Requirements:

- Available to work flexible hours while adhering to tight deadlines
- Capable of producing insightful and analytical reports that provide guidance on important strategic priorities and not just 'rehash' what's already known
- A critical thinker who can sift through a constantly changing volume of traditional and social media content, identifying relevant and noteworthy trends
- Comfortable producing reports and summaries with minimal supervision
- Able to self-edit work with accuracy and consistency
- Be organized and capable of juggling multiple reports at the same time
- Experience using automated monitoring tools like Factiva, Meltwater, Hootsuite, NetBase, Talkwalker, Trendkite, Onclusive, Cision is a plus.
- Prior experience of working in government affairs and/or healthcare industries is a plus.
- Bachelor's Degree in a writing-intensive major, such as Journalism, English, Literature, History, Public Relations, International Affairs or related fields.

Please submit a cover letter and a writing sample with your resume – resumes without a writing sample will NOT be considered.

Employment Type

Contract